Nikita Joshi

Content Writer

nikita.joshi@example.com +91 70XXX XXX36 Dehradun, Uttarakhand linkedin.com/in/nikita-joshi-example

Personal statement

Content writer with 3 years of experience writing SEO blogs, long-form guides and website copy for fintech and B2B SaaS clients. Published 200+ articles, with 22 ranking on the first page of Google for competitive keywords, and comfortable with WordPress, Surfer SEO, Google Docs and editorial style guides.

Work experience

Content Writer · Inkwell Content Studio, Remote (Dehradun) Mar 2024 – Present

- Write 8–10 long-form articles a month (1,500–2,500 words) on personal finance, GST and SaaS topics for 6 retainer clients.
- Took 22 articles to page one of Google for keywords such as "how to file ITR online", driving about 45,000 organic visits a month for one fintech client.
- Refreshed 60 outdated blogs with new data and internal links, lifting their combined clicks by 38% in 4 months.
- Maintain a first-draft approval rate of 85% by following client style guides and fact-checking every statistic.

Content Writing Intern · Doon Valley News Network, Dehradun Jun 2023 – Feb 2024

- Wrote 120 news briefs and features on local business, tourism and education for the digital edition.
- Translated and adapted Hindi press releases into English within a 2-hour turnaround.
- Wrote headlines and meta descriptions that helped increase average click-through rate from search.

Education

BA in English Literature · Doon Arts and Science College, Dehradun 2020 – 2023
Grade: 76%

Projects

Pahadi Kitchen Notes (personal blog) · Writer and editor Jan 2022 – Dec 2023

Blog on Garhwali and Kumaoni recipes and food traditions.

- Published 45 recipe stories and grew the blog to about 6,000 monthly readers through search.

SKILLS

SEO content writing · Long-form articles · Editing and proofreading · Keyword research · WordPress · Surfer SEO · Google Docs · Grammarly

CORE SKILLS

- Research
- Storytelling
- Meeting deadlines
- Adapting tone
- Fact-checking

LANGUAGES

English · Fluent
Hindi · Native
Garhwali · Conversational

MakeperfectResume · Free