Meera Nair

Data Analyst

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github.com/meera-nair-example

PERSONAL STATEMENT

Data analyst with 3 years of experience across MIS reporting, e-commerce dashboards and stakeholder analysis. Skilled in SQL, Excel, Power BI, Tableau and Python pandas, with experience improving reporting turnaround, tracking campaign performance and translating raw data into practical business recommendations.

WORK EXPERIENCE

Data Analyst · Cartlane Retail Pvt Ltd, Kochi — Feb 2024 – Present

- Built Power BI dashboards for sales, returns and category margins, reducing weekly reporting preparation time from 6 hours to 90 minutes.
- Wrote SQL queries to combine order, inventory and campaign data for 18 monthly stakeholder reports used by category and operations teams.
- Analysed A/B test results for checkout nudges and identified a 7.8% uplift in add-on purchases for the winning variant.
- Automated Excel and Python pandas checks for missing product attributes, cutting manual quality review effort by about 35%.
- Presented weekly insights to business managers with clear recommendations on stock-outs, discount leakage and repeat purchase trends.

MIS Executive · Northstar Business Services, Coimbatore — Jul 2022 – Jan 2024

- Prepared daily Excel MIS reports for sales operations, improving on-time report delivery from 82% to 96% within six months.
- Created pivot-table templates and lookup-based trackers that standardised reporting across four regional teams.
- Validated CRM exports and highlighted duplicate lead records, helping managers clean over 4,500 entries before quarterly review.

EDUCATION

B.Sc in Statistics · Kerala College of Applied Sciences, Kochi, Kerala — 2019 – 2022
Grade: CGPA 8.1/10

SKILLS

SQL | Excel | Power BI | Tableau | Python | pandas | Data cleaning | A/B testing

CORE SKILLS

- Dashboard design
- Stakeholder reporting
- Business analysis
- Data validation
- KPI tracking
- Presentation

PROJECTS

Retail Sales Cohort Dashboard — 2025
github.com/meera-nair-example/retail-cohort-dashboard

Created a Power BI and SQL portfolio project to analyse repeat purchase cohorts, category contribution and discount usage for a fictional online retail dataset.

- Added data dictionary, DAX measures and dashboard notes so hiring managers can understand assumptions quickly.

CERTIFICATIONS

Microsoft Certified: Power BI Data Analyst Associate · Microsoft — Aug 2025

Google Data Analytics Certificate · Coursera — Sep 2023

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LANGUAGES

English · Fluent | Hindi · Conversational | Malayalam · Native