KB

Kunal Bhatia

Motion Graphics Designer

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SKILLS

Adobe After Effects · Cinema 4D · Adobe Illustrator · Adobe Premiere Pro · Lottie / Bodymovin · Figma · Blender · Adobe Photoshop

CORE SKILLS

- 2D motion design
- Kinetic typography
- Storyboarding
- Explainer videos
- UI animation

LANGUAGES

English · Professional
Hindi · Native
Punjabi · Conversational

Personal statement

Motion graphics designer with 2 years of experience creating explainer videos, social ads, UI animations and title sequences for fintech and D2C brands. Works in After Effects, Cinema 4D and Illustrator, and exports lightweight Lottie animations for in-app use.

Work experience

Motion Graphics Designer · **Pixelsutra unications, Gurugram** — Aug 2024 – Present

- Produce 15 to 20 animated social ads a month for fintech and D2C clients across Instagram, YouTube and display networks.
- Animated 6 product explainer videos of 60 to 90 seconds; one fintech explainer lifted landing-page sign-ups by 18% in an A/B test.
- Built After Effects templates with Essential Graphics controls so editors can update text and offers without the motion team, saving about 10 hours a week.
- Deliver Lottie animations for app onboarding screens, keeping each file under 150 KB.

Motion Design Intern · **Neeli Chhatri Films, New** — Jan 2024 – Jul 2024

- Animated lower thirds, title cards and map sequences for 3 documentary episodes.
- Created kinetic typography intros for 2 YouTube channels.
- Organised project files and managed render queues for the senior designer.

Education

B.Sc. in Animation and VFX · **Delhi Institute of Animation esign, New Delhi** — 2021 – 2024
: 8.3 CGPA

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