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Farhan Qureshi

Photographer

PERSONAL STATEMENT

Photographer with 6 years of experience in wedding, portrait and e-commerce product photography. Runs a small studio in Lucknow, has shot 120+ weddings across Uttar Pradesh and Uttarakhand, and delivers fully edited galleries in Lightroom and Photoshop within agreed timelines.

WORK EXPERIENCE

Founder and Lead Photographer · Noor Frames Studio, Lucknow — Jan 2022 – Present

- Shot 80+ weddings and pre-wedding sessions, leading a team of 2 photographers and 1 cinematographer per event.
- Grew the studio Instagram from 3,000 to 28,000 followers; about 60% of bookings now come from referrals and Instagram enquiries.
- Deliver culled and edited galleries of 600 to 900 images within 21 days and printed albums within 45 days.
- Started a product-shoot service for 15 local chikankari and handicraft sellers listing on online marketplaces.

Photographer · Awadh Digital Studio, Lucknow — Jul 2020 – Dec 2021

- Shot catalogue images for 4,000+ apparel and jewellery SKUs on white background to marketplace image guidelines.
- Set up studio lighting with strobes and softboxes and kept colour consistent across batches.
- Assisted senior photographers at 40+ weddings and corporate events.

SKILLS

Adobe Lightroom Classic · Adobe Photoshop · Capture One · Studio lighting · Product photography · Retouching · Canon and Sony mirrorless systems · Colour management

EDUCATION

BFA in Applied Arts (Photography) · Avadh College of Arts and Crafts, Lucknow — 2016 – 2020

Grade: 71%

CORE SKILLS

- Composition and lighting
- Client consultation
- Shoot planning
- Post-production workflow
- Team coordination

LANGUAGES

English · Professional · **Hindi** · Native · **Urdu** · Fluent

HOBBIES & INTERESTS

Street photography in old Lucknow, documenting chikankari artisans

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