VK

Vignesh Kumar

Radio Jockey

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SKILLS

Live radio hosting
Script writing
Adobe Audition
Audio editing
Voice-over
Radio playout software
Event anchoring
Instagram Reels

CORE SKILLS

- Spontaneity and humour
- Listener engagement
- Brand integrations
- Content research
- Time management on air

LANGUAGES

Tamil · Native
English · Fluent
Malayalam · Conversational

Personal statement

Radio jockey with 4 years of experience hosting Tamil morning drive and late-night shows on private FM and community radio. Writes and produces own show content, voices brand integrations, runs live listener contests and on-ground events, and creates Reels that extend the show to social media.

Work experience

Radio Jockey and Producer · Kongu Alai FM, atore — Sep 2023 – Present

- Host a 4-hour weekday morning drive show in Tamil, planning segments, music links, listener calls and traffic updates.
- Deliver 30 to 40 live brand mentions and integrations a week for jewellers, textile showrooms and auto dealers with zero compliance errors.
- Grew the show's Instagram page to 85,000 followers with 3 to 4 Reels a week; 6 Reels crossed 1 million views.
- Anchored 25+ on-ground events, including college culturals and mall activations.

Presenter · Thendral Community Radio, Madurai — Jun 2022 – Aug 2023

- Presented a daily 1-hour show on farming, health and local news for rural listeners in Madurai district.
- Scripted and recorded 120+ interviews with farmers, doctors and self-help group members.
- Edited audio in Adobe Audition and managed playout scheduling for the evening slot.

Education

B.Sc. in Visual Communication · Noyyal College of Arts ience, Coimbatore — 2019 – 2022
: 7.5 CGPA

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