Meenakshi Iyer

Supply Chain Manager

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PERSONAL STATEMENT

Supply chain manager with 9 years of experience in demand planning, S&OP, distribution and 3PL management for FMCG and personal-care brands. Skilled in SAP IBP, SAP MM and Power BI, with a track record of improving forecast accuracy, reducing inventory and lowering freight cost per case across 20+ depots.

WORK EXPERIENCE

Supply Chain Manager · Nandini Consumer Brands Pvt Ltd, Bengaluru Aug 2021 – Present

- Lead monthly S&OP for 380 SKUs across 3 plants and 22 C&F depots, aligning sales, marketing, production and finance on one demand plan.
- Improved forecast accuracy from 61% to 78% by moving statistical forecasting to SAP IBP and running weekly bias reviews with regional sales heads.
- Reduced network inventory by ₹14 crore (from 42 to 31 days of cover) while keeping case fill rate above 97%.
- Renegotiated primary freight with 5 transporters and shifted 30% of long-haul loads to rail, cutting freight cost per case by 11%.

Demand Planner · Arogya Healthcare Products Ltd, Hyderabad May 2017 – Jul 2021

- Built monthly demand forecasts for 150 OTC and nutrition SKUs and published the rolling 12-month supply plan.
- Set up an expiry-risk tracker for near-dated stock that reduced write-offs by 35% in two years.
- Coordinated with 2 contract manufacturers on capacity and raw-material plans during the 2020 lockdown period.

EDUCATION

PGDM in Supply Chain Management · Institute of Management and Research, Bengaluru, Bengaluru 2015 – 2017
Grade: 3.4 / 4 GPA

B.Sc. in Mathematics · Annapoorna Arts and Science College, Chennai 2012 – 2015
Grade: 82%

SKILLS

SAP IBP · SAP MM / SD · Demand planning · S&OP · Distribution planning · 3PL management · Power BI · Advanced Excel

CORE SKILLS

- Forecasting
- Inventory optimisation
- Stakeholder management
- Freight negotiation
- Data-driven decisions

CERTIFICATIONS

ASCM Certified Supply Chain Professional (CSCP) · ASCM (APICS) Jun 2022

LANGUAGES

English · Fluent · Tamil · Native · Kannada · Conversational · Hindi · Professional

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