RK

Rohan Kulkarni

UI/UX Designer

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SKILLS

Figma · FigJam · ProtoPie · Adobe XD · Maze · Miro · Google Analytics 4 · HTML/CSS basics

CORE SKILLS

- User research
- Wireframing and prototyping
- Interaction design
- Design systems
- Usability testing
- Information architecture

CERTIFICATIONS

Google UX Design Professional Certificate · Google (Coursera)
Mar 2021

LANGUAGES

English · Fluent
Marathi · Native
Hindi · Fluent
Kannada · Conversational

Personal statement

UI/UX designer with 5 years of experience designing mobile and web apps for fintech and edtech products used by over 2 million people. Runs user interviews and usability tests, builds Figma design systems and works closely with product managers and developers through handoff and design QA.

Work experience

Senior UI/UX Designer · Kalpvriksh Digital Labs
d, Bengaluru — May 2023 – Present

- Redesigned the KYC onboarding flow of a lending app, raising completion rate from 58% to 74% within 3 months of launch.
- Built and maintain a Figma design system with 180+ components and tokens used by 4 squads, cutting design-to-development handoff time by about 30%.
- Run 8 to 10 moderated usability sessions a month with users in Tier 2 and Tier 3 cities, including Hindi and Kannada interface testing.
- Partnered with frontend engineers on accessibility fixes that brought key screens up to WCAG 2.1 AA contrast and touch-target standards.

UI/UX Designer · Shiksha Setu Technologies, — Jun 2021 – Apr 2023

- Designed student and parent apps for a K-12 learning platform, from user flows and wireframes to high-fidelity prototypes.
- Interviewed 40+ teachers and parents to define a homework-tracking feature that reached 65% weekly adoption.
- Delivered 300+ annotated screens across Android, iOS and web with clear specs for developers.

Education

B.Des. in Interaction Design · Institute of Design and tion, Ahmedabad, Ahmedabad — 2017 – 2021
8.4 CGPA

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